

Dr. Jörg Meyer-Stamer †

30 October 1958 – 1 May 2009

This workshop is dedicated to our former colleague and good friend Dr. Jörg Meyer-Stamer. Jörg was one of the most creative and productive development researchers in Germany. He had the rare and important ability to combine meticulous research with valuable advice at the level of development projects. His research interests were driven by a strong motivation to understand development processes better and to contribute with new ideas, patching and re-configuring old insights into innovative formats and products. Jörg worked in dozens of developing countries to understand their constraints and contribute to the development of new participatory approaches aimed at strengthening local competitiveness in an inclusive and sustainable way.

Jörg continuously challenged himself and his colleagues. He had an uncommon ability to take different perspectives and to be open-minded about different perceived realities. It was not necessary to agree with him, but he encouraged new discussions, challenged traditional perceptions, and forced others to look deeper into important problems.

We were thrilled when Jörg decided to join our research project to contribute one of the country studies and to participate in developing the comparative framework of the project. However, shortly after this decision, he unexpectedly passed away on May 1, 2009 after a short struggle with a terminal illness. He was only 50 years old.

Jörg had worked at the German Development Institute from 1988 to 1996. Together with Klaus Esser, Wolfgang Hillebrand, and Dirk Messner, he developed the concept of „systemic competitiveness“, which strongly influenced the discussion about economic development strategies in Germany and abroad. He then moved to Duisburg to search for a deeper and more practical understanding of industrial and economic development with a special focus on the structural change process in the Ruhr Valley. Here he led a German-Korean-Chilean research project at the Institute of Development and Peace to look at the regional economic development process in Germany from a comparative international perspective. He used the insights gained from this work to develop far-reaching economic development strategies for industrial and developing countries that also merged into his later work with *mesopartner*.

When Jörg founded the consulting firm *mesopartner* in 2003, he had already paved the way for business success with his experience and practical manual publications on the Participatory Appraisal of Competitive Advantage (PACA) approach. He once said that he never was interested in opening a business with employees. What he wanted was to share his knowledge and to enrich it through networking and exchanging with other international and local experts. This is a trait he shared with his partners and other colleagues as well as with more than 10,000 people who have downloaded the Local Economic Development podcast hosted by him and Shawn Cunningham during the last few years.

His untimely death represents an irreplaceable and painful loss for German development research and practice. His friends will never forget him.



Federal Ministry
for Economic Cooperation
and Development

d.i.e

Deutsches Institut für
Entwicklungspolitik



German Development
Institute

gtz

Sustainable
Economic Development

International Workshop

Industrial Policy in Developing Countries

In commemoration of Jörg Meyer-Stamer †

Bonn, 18 - 19 November 2009

Wednesday, 18th November

- 10.00 Welcoming address
Imme Scholz, Deputy Director, German Development Institute
- 10.15 Inaugural address
Industrial policy: The challenge for development cooperation
Susanne Dorasil, Division Chief 'Cooperation with the Private Sector', Federal Ministry for Economic Cooperation and Development (BMZ)
- 10.30 **The future of industrial policies: Toward a knowledge-centered development agenda**
Giovanni Dosi, Sant'Anna School of Advanced Studies, Pisa and Head of Industrial Policy Task Force of *Initiative for Policy Dialogue*
- 11.00 Discussion
- 11.30 *Coffee break*
- 12.00 **The political economy of industrial policy in developing countries**
Ha-Joon Chang, University of Cambridge
- 12.30 Discussion
- 13.00 *Lunch break*

- 14.00 **Industrial policy in developing countries and the role of development cooperation: Main research findings**
Tilman Altenburg, German Development Institute
- 14.30 Discussion
- 15.30 *Coffee break*
- 15.50 **Lessons for development cooperation. Opening statements:**
- Tunisia's industrial policy: Challenges for a middle-income country and the role of donor support**
Meftah Amara, Director General, Bureau for Industrial Upgrading, Tunisia
- Is it worthwhile to support industrial policy?**
Marilou Uy, Director for Finance and Private Sector Development (joint paper with Shanta Devarajan, Chief Economist of the Africa Region), World Bank
- 16.30 **Lessons for development cooperation: Panel discussion**
Meftah Amara, Bureau for Industrial Upgrading, Tunisia
Susanne Dorasil, BMZ
Wilfried Lütkenhorst, Managing Director, UNIDO
Go Shimada, Director of Trade, Investment and Tourism Division, JICA
Marilou Uy, World Bank
- Moderator: Evita Schmieg, Division Chief 'Trade, Globalization, Investment', BMZ
- 18.00 *End of day one*
- 19.00 *Conference dinner (by invitation only)*

Thursday, 19th November

9.30 **Welcoming remarks** (Tilman Altenburg)

9.45 **Parallel Working Groups**

Group A1: Industrial policy in Nigeria

Obadiah Mailafia, Centre for Policy and Economic Research, Nigeria

Comment: Rufai Attahir, Department of Commerce and Industry, Nigeria

Discussion (Moderator: Eva Dantas, DIE)

Group A2: Industrial policy in Ethiopia

Tilman Altenburg, DIE

Comment: Kibremoges Belete, Ethiopian Economic Association

Discussion (Moderator: Andreas Stamm, DIE)

Group A3: Industrial policy in Tunisia

Steffen Erdle, Consultant

Comment: Markus Loewe, DIE

Discussion (Moderator: Aimée Hampel-Milagrosa, DIE)

11.15 *Coffee break*

11.30 Group B1: Industrial policy in Namibia

Christina Rosendahl, GTZ

Comment: Robin Sherbourne, Nedbank

Discussion (Moderator: Tilman Altenburg, DIE)

Group B2: Industrial policy in Cambodia

Rasiagan Maharajh, Tshwane University of Technology

Comment: Daniel Haas, BMZ

Discussion (Moderator: Andreas Stamm, DIE)

Group B3: Industrial policy in Egypt

Markus Loewe, DIE

Comment: Nihal El Megharbel, Ministry of State for Economic Development, Egypt

Discussion: Moderator (Eva Dantas, DIE)

13.00 *Lunch break*

- 14.00 **Group C1: Industrial policy in Mozambique**
Matthias Krause, DIE, and Friedrich Kaufmann, GTZ
Comment: Carlos Nuno Castel-Branco, Instituto de Estudos Sociais e Económicos
Discussion (Moderator: Obadiah Mailafia, CPER)
- Group C2: Industrial policy in Vietnam**
Tilman Altenburg, DIE
Comment: Le Duy Binh, Economica Consult
Discussion (Moderator: Rasigan Maharajh, Tshwane Univ. of Technology)
- Group C3: Industrial policy in Syria**
Tatjana Chahoud, DIE
Comment: Dr. Ziad Ayoub-Arbahe, Consultant, Damascus
Discussion (Moderator: Steffen Erdle, Consultant)
- 15.30 *Coffee break*
- 16.00 **New insights from the working groups and overall lessons learned**
DIE Research team
- 16.30 Discussion
- 17.00 **Closing remarks**
Manfred Konukiewitz, Deputy Director General, BMZ
- 17.15 Farewell drinks

LIST OF PARTICIPANTS

Tilman Altenburg, Head of Department “Competitiveness and Social Development”, German Development Institute (DIE), Bonn (Germany), tilman.altenburg@die-gdi.de

Meftah Amara, Director General, Bureau for industrial upgrading, Ministry of Industry, Energy and Small and Medium Sized enterprises, Tunis (Tunisia), mefteh.amara@industrie.gov.tn

Helmut Asche, Professor/Director, Institute of African Studies, University of Leipzig (Germany), asche@uni-leipzig.de

Rufai Attahiru, Deputy Director, Federal Ministry of Commerce and Industry (Nigeria), rufai1960@yahoo.com

Ziad Ayoub-Arbache, Consultant for Energy Economics & Industry (Syria), ayoubz@scs-net.org

Pamela Baijal, Project coordinator, Department “Competitiveness and Social Development”, German Development Institute (DIE), Bonn (Germany), pamela.baijal@die-gdi.de

Stefanie Bauer, Junior Professional, Private Sector Development, German Technical Cooperation (GTZ), Eschborn (Germany), stefanie.bauer@gtz.de

Philipp Baumgartner, Junior Researcher / PhD Candidate, Economic Department, Center for Development Research, University of Bonn (Germany), baumgartner.philipp@gmail.com

Kibre Moges Belete, Senior Researcher, Ethiopian Economic Policy Research Institute (Ethiopia), kibmog@gmail.com

Axel Berger, Researcher, Department “Training”, German Development Institute (DIE), Bonn (Germany), axel.berger@die-gdi.de

Bettina Boekle, Researcher, Department “Competitiveness and Social Development”, German Development Institute (DIE), Bonn (Germany), bettina.boekle@die-gdi.de

Marita Brömmelmeier, Head of Department for Eastern Africa, German Technical Cooperation (GTZ), marita.broemmelmeier@gtz.de

Michael Brüntrup, Researcher, Department “Competitiveness and Social Development”, German Development Institute (DIE), Bonn (Germany), michael.bruentrup@die-gdi.de

Hanna Bucher, Advisor, German Technical Cooperation (GTZ), Eschborn (Germany), hanna.bucher@gtz.de

Heike Bürskens, Senior Project Manager, Capacity Building International (InWent), Bonn (Germany), heike.buerskens@inwent.org

Carlos Nuno Castel-Branco, Director, Instituto de Estudos Sociais e Económicos (IESE) (Mozambique), carlos.castel-branco@iese.ac.mz

Tatjana Chahoud, Researcher, Department “World Economy and Development Financing”, German Development Institute (DIE), Bonn (Germany), tatjana.chahoud@die-gdi.de

Ha-Joon Chang, Reader in the Political Economy of Development Faculty of Economics, University of Cambridge (Great Britain), ha-joon.chang@econ.cam.ac.uk

Michele Clara, Industrial Development Officer, Private Sector Development Branch, United Nations Industrial Development Organization (UNIDO), Vienna (Austria), m.clara@unido.org

Tran Tien Cuong, Director of Enterprise Reform and Development, The Central Institute for Economic Management (CIEM), Hanoi (Vietnam), hcuong@ciem.org.vn

Florence Dafe, Researcher, Department "World Economy and Development Financing", German Development Institute (DIE), Bonn (Germany), florence.dafe@die-gdi.de

Eva Dantas, Researcher, Department "Competitiveness and Social Development", German Development Institute (DIE), Bonn (Germany), eva.dantas@die-gdi.de

Susanne Dorasil, Head of Division "Economic Policy, Financial Sector", Federal Ministry for Economic Cooperation and Development (BMZ), Bonn (Germany), susanne.dorasil@bmz.bund.de

Giovanni Dosi, Professor of Economics, Laboratory of Economics and Management (LEM), Sant'Anna School of Advanced Studies (SSSUP), Pisa (Italy), giovanni.dosi@sssup.it

Christian von Drachenfels, Researcher, Department "World Economy and Development Financing", German Development Institute (DIE), Bonn (Germany), christian.drachenfels@die-gdi.de

Nihal El-Megharbel, Head of the Planning and Budgeting Component of the Ministry of State for Local Development (Egypt), nelmegharbel@mld.gov.eg

Steffen Erdle, Consultant (Germany), steffen.erdle@web.de

Doris Fischer, Researcher, Department "Competitiveness and Social Development", German Development Institute (DIE), Bonn (Germany), doris.fischer@die-gdi.de

Mulu Gebreeyesus, Researcher, Maastricht Economic and social Research and training centre on Innovation and Technology (UNU-Merit), Maastricht (The Netherlands), gebreeyesus@merit.unu.edu

Matthias Grossmann, Advisor, Economic Affairs, German Technical Cooperation (GTZ), Eschborn (Germany), matthias.grossmann@gtz.de

Daniel Haas, Counsellor, Development Cooperation, Federal Ministry for Economic Cooperation and Development (BMZ), Phnom Penh (Cambodia), daniel.haas@bmz.bund.de

Aimée Hampel-Milagrosa, Researcher, Department "Competitiveness and Social Development", German Development Institute (DIE), Bonn (Germany), aimee.hampel@die-gdi.de

Stephanie Hartmann, Advisor, Private Sector Development, German Technical Cooperation (GTZ), Eschborn (Germany), stephanie.hartmann@gtz.de

Susanne Hartmann, Advisor, Private Sector Development, German Technical Cooperation (GTZ), Eschborn (Germany), susanne.hartmann@gtz.de

Raoul Herrmann, Researcher, Department "Competitiveness and Social Development", German Development Institute (DIE), Bonn (Germany), raoul.herrmann@die-gdi.de

Julia Hett, Federal Ministry for Economic Cooperation and Development (BMZ), Bonn (Germany), Julia.Hett@bmz.bund.de

Manfred Horr, Team Leader Economic Policy and Private Sector Development, German Technical Cooperation (GTZ), Eschborn (Germany), manfred.horr@gtz.de

Akio Hosono, Professor, GRIPS Development Forum (GDF), Tokyo (Japan), a-hosono@grips.ac.jp

Sina Johannes, DC – Trainee, German Technical Cooperation (GTZ), Eschborn (Germany), sina.johannes@gtz.de

Friedrich Kaufmann, Director, Program for Sustainable Economic Development, German Technical Cooperation (GTZ), Maputo (Mozambique), friedrich.kaufmann@gmx.net

Manfred Konukiewitz, Head of Division for Water, Energy, Urban Development, Federal Ministry for Economic Cooperation and Development (BMZ), Bonn (Germany), manfred.konukiewitz@bmz.bund.de

Matthias Krause, Researcher, Department "Competitiveness and Social Development", German Development Institute (DIE), Bonn (Germany), matthias.krause@die-gdi.de

Igor Kustov, Business Development Manager, Bonn (Germany), igorkustov@yahoo.com

Binh Le Duy, Economist/Policy Analyst, Economica Vietnam, Hanoi (Vietnam), binh.le@economica.vn

Markus Loewe, Researcher, Department "Competitiveness and Social Development", German Development Institute (DIE), Bonn (Germany), markus.loewe@die-gdi.de

Wilfried Lütkenhorst, Managing Director, Programme Coordination and Field Operations Division (PCF), United Nations Industrial Development Organization (UNIDO); Vienna (Austria), w.luetkenhorst@unido.org

Elisio Macamo, Principal Investigator, Sociology of Development, Bayreuth International School of African Studies, University of Bayreuth (Germany), elisio.macamo@uni-bayreuth.de

Rasigan Maharajh, Commissioned Researcher, Institute for Economic Research on Innovation, Tshwane University of Technology, Tshwane (South Africa), rasiganm@gmail.com

Obadiah Mailafia, Chairman/CEO of the Centre for Policy and Economic Research (CEPER), Nigeria, greatramases@yahoo.com

Winfried Mengelkamp, Senior Expert, German Technical Cooperation (GTZ), winfried.mengelkamp@gtz.de

Yukako Mizunuma, Staff, Trade, Investment and Tourism Division, Private Sector Development Group, Industrial Development Department, Japan International Cooperation Agency (JICA), Tokyo (Japan), mizunuma.yukako@jica.go.jp

Mammo Muchie, Professor and director of the Research Centre on Development and International Political Economy, Aalborg University (Denmark), mammo@ihis.aau.dk

Petrina Nakale, Deputy Director Industrial Development, Ministry of Trade and Industry, Windhoek (Namibia), petrina@mti.gov.na

Philipp Neuerburg, PhD Student, East Asian Economics, University of Duisburg-Essen (Germany) p.neuerburg@gmail.com

Kim Nguyen-Van, Division Economic Policy and Financial Sector Development, Federal Ministry for Economic Cooperation and Development (BMZ), Bonn (Germany), kim.nguyen@bmz.bund.de

Izumi Ohno, Professor, GRIPS Development Forum (GDF), Tokyo (Japan), i-ohno@grips.ac.jp

Kenichi Ohno, Professor, GRIPS Development Forum (GDF), Tokyo (Japan), k-ohno@grips.ac.jp

Britta Rennkamp, Researcher, Department "Competitiveness and Social Development", German Development Institute (DIE), Bonn (Germany), britta.rennkamp@die-gdi.de

Axel Roesler, Project manager for Sustainable Economic Development, German Technical Cooperation (GTZ), axel.roesler@gtz.de

Christina Rosendahl, Junior Expert, GTZ Namibia, German Technical Cooperation (GTZ), Windhoek (Namibia), christina.rosendahl@gtz.de

Henriette Sachse, Division 325: Regional Development Policy; Middle East, Federal Ministry for Economic Cooperation and Development (BMZ), Bonn (Germany), henriette.sachse@bmz.bund.de

Henrik Schaumburg-Müller, Professor, Department for Intercultural Communication and Management, Copenhagen Business School (CBS), Copenhagen (Denmark), hsm.ikl@cbs.dk

Evita Schmiegl, Head of Division for Trade, Globalization, Investment, Federal Ministry for Economic Cooperation and Development (BMZ), Bonn (Germany), evita.schmiegl@bmz.bund.de

Linda Schraml, Project Director, Foundation for Economic Development and Vocational Training (Sequa), Bonn (Germany), linda.schraml@sequa.de

Robin Sherbourne, Group Economist, Old Mutual Group (Nedbank), (Namibia), robinsh@nedbank.com.na

Go Shimada, Director, Trade, Investment and Tourism Division, Private Sector Development Group, Industrial Development Department, Japan International Cooperation Agency (JICA), Tokyo (Japan) shimada.go@jica.go.jp

Andreas Stamm, Researcher, Department "Competitiveness and Social Development", German Development Institute (DIE), Bonn (Germany), andreas.stamm@die-gdi.de

Jochem Theis, German Technical Cooperation (GTZ), jochem.theis@gtz.de

Karel T'Jonck, Senior Consultant, Arnheim (The Netherlands), karel.tjonck@mottmac.nl

Sayoko Uesu, Research Associate, GRIPS Development Forum (GDF), Tokyo (Japan), s-uesu@grips.ac.jp

Marilou Uy, Sector Director, Africa Financial and Private Sector Development Department, World Bank, Washington D.C. (USA), muy@worldbank.org

Cornelia Wolfshohl-Wasmuth, Director of the Entrepreneurship and Innovation Development Program (PAEI), German Technical Cooperation (GTZ), Tunis (Tunisia), cornelia.wolfshohl-wasmuth@gtz.de

Gloria Vásquez-Caicedo, Consultant, Mainz (Germany), gbri_vasquez@yahoo.com

Yumiko Yamamoto, Researcher, Centre for International Studies and Research (CERI), Sciences Po Paris (France), yumiko.yamamoto@sciences-po.org