

d.i.e

Deutsches Institut für
Entwicklungspolitik



German Development
Institute



MGG Knowledge Cooperation on Sustainability Standards





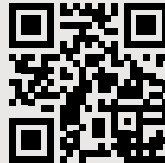
Social and environmental standards increasingly shape international production and trade. The evolving multifaceted and complex standard landscape has both created new dynamics and new controversies: Standards may foster economic integration and growth as well as sustainability in international production while potentially excluding smaller firms unable to comply. Hence, one key interest of research within the MGG network and of colleagues at the German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE) is to identify factors that facilitate or hamper the adoption of social and environmental standards by small and medium-sized enterprises (SMEs) to shed light on challenges and potentials of standards.

Christoph Sommer of DIE in cooperation with MGG has issued a paper that summarises and synthesises the evidence of five country case studies to identify main drivers and constraints for standard adoption by SMEs:



<http://bit.ly/2eoYsxd>

MGG has collected five country case studies, which were conducted by the MGG knowledge cooperation to detect drivers and constraints for standard adoption by SMEs, in one publication:



<http://bit.ly/2gosQIC>

MGG Knowledge Cooperation on Sustainability Standards

MGG ALUMNI RESEARCH PROJECT Launched in May 2015

- Two authors' workshops in Bonn and New Delhi
- Forthcoming publication on "Sustainability Standards and Global Governance"

DIRECT CONSULTATIONS WITH NATIONAL STANDARDS BODIES 2016 & 2017

- Exchange with SMEs case study authors and with BMZ Representative at German Embassy (India)

MGG: A Growing Network

CONFERENCE "WTO & SDGs"
23 - 24 November 2015
• With RIS in New Delhi
• Second day focusing on sustainability standards

SUSTAINABILITY STANDARDS
SESSIONS IN MGG ACADEMY
2015 & 2016
• With inputs from BMZ, MGG scholars and others

CONTRIBUTIONS TO T20 POLICY BRIEF
Published on 28 March 2017
• "Fostering the Sustainability of Global Value Chains (GVCs)"

COUNTRY CASE STUDIES ON VSS, SMEs & FINANCE
Launched in February 2017
• Conducted by MGG Alumni and Partners
• Expert workshop in Berlin
• Overall study commissioned by the G20's GPFI

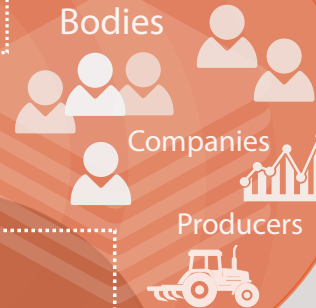
KEY ABBREVIATIONS

Federal Ministry for Economic Cooperation and Development (BMZ)
German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE)
Global Partnership for Financial Inclusion (GPFI) · Managing Global Governance (MGG)
Small and medium-sized enterprises (SMEs) · Voluntary Sustainability Standards (VSS)

MGG Alumni & Partners



National Standards Bodies



National Implementation

INDUSTRY & POLICY DIALOGUE
7 April 2016
• With CESD in New Delhi
• Focusing on sustainability standards and emerging economies

STAKEHOLDER LAUNCH OF UNFSS
FLAGSHIP REPORT
21 October 2016
• With BDI and UNFSS in Berlin
• "Voluntary Sustainability Standards and the Role of the Government"

LAUNCH OF BRAZILIAN & CHINESE
MULTISTAKEHOLDER VSS PLATFORMS
31 May - 2 June 2017 | 27 June 2017
• Significant role of MGG
• In Brasília, São Paulo & Qingdao with national standards bodies, ministries, UNFSS, VSS initiatives, companies and local stakeholders

MGG SESSIONS IN ITC & UNCTAD/UNFSS CONFERENCES
25 - 28 September 2017

- In Geneva with experts from all project streams
- Discussion of final SMEs case studies
- Sharing experiences on national VSS platforms

United Nations Agencies

VSS Initiatives G20 GPFI

Global Frameworks

MGG is financed by BMZ

With financial support from the



Federal Ministry
for Economic Cooperation
and Development

Contact



Dr Thomas Fues

Head of the Training

Department

Thomas.fues@die-gdi.de

Phone +49 (0)228 94927-201

www.die-gdi.de/mgg

@DIE_GDI #MGGnetwork

Christoph Sommer

Department "World Economy

and Development Financing"

Christoph.Sommer@die-gdi.de

Phone +49 (0)228 94927-248

German Development Institute/

Deutsches Institut

für Entwicklungspolitik (DIE)

Tulpenfeld 6

53113 Bonn

Germany



Graphic on MGG Knowledge Cooperation created by Johannes Blankenbach