

Voluntary Sustainability Standards and the Role of the Government Perspectives from Emerging Market Economies and Europe

Stakeholder Launch of the 2nd UNFSS Flagship Report

Friday, 21 October 2016 | BDI, Haus der Deutschen Wirtschaft, Breite Straße 29, 10178 Berlin

8:20	<i>Start of registration</i>
9:00	<p>Welcome by BDI</p> <ul style="list-style-type: none"> • Dr. Stefan Mair, Member of the Executive Board, Federation of German Industries (BDI)
9:05	<p>Introducing the Second Flagship Report of UNFSS</p> <p><i>Guiding Questions:</i></p> <ul style="list-style-type: none"> • What are the core messages of the report? • Which recommendations apply to the different stakeholder groups at the national level in Emerging Market Economies and Germany/Europe? • How can the reach and impact of VSS be strengthened by global measures, e.g. through OECD, UN, G20 and non-state associations such as ISEAL? • What obstacles still need to be overcome and how can VSS best contribute to the implementation of the SDGs? <p>Co-Chairs:</p> <ul style="list-style-type: none"> • Dr. Thomas Fues, German Development Institute/Deutsches Institut für Entwicklungspolitik (DIE) • Ms. Ana Carolina Mendes dos Santos, Ministry of Environment Brazil <p>Keynote Address (15 minutes):</p> <ul style="list-style-type: none"> • Mr. Joakim Reiter, Deputy Secretary-General, UN Conference on Trade and Development (UNCTAD) <p>Responses from the panel (10 minutes each):</p> <ul style="list-style-type: none"> • Mr. Helmut Fischer, Head of Division “Sustainability standards”, Federal Ministry for Economic Cooperation and Development (BMZ) • Dr. Stefan Mair, Member of the Executive Board, BDI • Dr. Ravi P. Singh, Secretary General, Quality Council of India (QCI) • Mr. Joshua Wickerham, ISEAL Alliance <p>Lead Discussants (2 minutes each):</p> <ul style="list-style-type: none"> • Dr. Jan Berger, Nature Conservation, Building and Nuclear Safety, Federal Ministry for Environment (BMUB) • Ms. Dominika Dor, UN Industrial Development Organization (UNIDO)/UNFSS • Ms. Anja von Moltke, UN Environment Programme (UNEP)/UNFSS • Mr. Ahmad Mukhtar, Food and Agricultural Organization (FAO)/UNFSS • Ms. Petra Walterova, International Trade Center (ITC)/UNFSS

10:45	Coffee/Tea Break
11:15	<p><i>Understanding the dynamics of sustainability standards in Emerging Market Economies</i></p> <p><i>Guiding Questions:</i></p> <ul style="list-style-type: none"> • How far have Emerging Market Economies progressed in supporting VSS? • Which steps are required at the national level in order to increase the impact of sustainability standards? • What forms of international support are the most promising, including action by the private sector and multi-stakeholder initiatives? • What are the benefits and the possible downsides of standards for companies and consumers and where are the limits? <p><i>Co-Chairs:</i></p> <ul style="list-style-type: none"> • Dr. Thomas Fues, DIE • Dr. Aimée Hampel-Milagrosa, DIE <p><i>Panel (interactive format):</i></p> <ul style="list-style-type: none"> • India: Mr. Shikhar Jain, Confederation of Indian Industry (CII); Mr. Rijit Sengupta, Centre for Responsible Business (CRB); Dr. Ravi P. Singh, Secretary General, QCI • China: Ms. Lixian CHEN, ISEAL Alliance; Mr. Xiaohui LIANG, China Textile Information Center (CTIC); Ms. Xin LIU, Standardization Administration China (SAC); Mr. Xinhua SUN, Chinese Embassy Geneva; Mr. Simon Xusheng WAN, Director, South-North Institute for Sustainable Development (SNISD); Ms. Weijia XIA, China Association for Standardization (CAS) • Brazil: Mr. Renato Duarte da Conceicao, Ministry of Agriculture; Mr. Richard Eilers Smith, WWF/Rio Food Vision; Mr. Diego Eugenio Pizetta, National Institute of Metrology, Quality and Technology (Inmetro); Prof. Vera Thorstensen, Getulio Vargas Foundation • Indonesia: Mr. Wisnu Adi Purwoko, Ministry of Energy & Mineral Resources; Ms. Wini Purwanti Apriliani, Bank Indonesia; Ms. Konny Sagala, National Standardization Agency (BSN); Mr. Cerdikwan Suhendar Adiwiria, Ministry of National Development Planning (BAPPENAS) • Mexico: Mr. Juan Carlos Mendoza, Molina Center for Energy and the Environment; Mr. Diego Angelino, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) • South Africa: Mr. Peter Draper, Tutwa Consulting Group
13:00	Lunch
13:45	<p><i>Promoting sustainable and responsible investment through quality standards</i></p> <p><i>Guiding Questions:</i></p> <ul style="list-style-type: none"> • Who are the main drivers for sustainable and responsible investment and how could the impact of quality standards for public and private sustainable investment be increased? • To what extent and how can a harmonisation of quality standards in international capital markets be supported? • What can be the contribution of public sector actors and Development Finance Institutions? • How can international standards promote trade? <p><i>Co-Chairs:</i></p> <ul style="list-style-type: none"> • Dr. André Coelho, Getulio Vargas Foundation Brazil • Ms. Flavia Micilotta, Executive Director, European Sustainable Investment Forum (EUROSIF)

	<p>Panel (10 minutes each):</p> <ul style="list-style-type: none"> • Ms. Katharina Hermann, Deutsche Investitions- und Entwicklungsgesellschaft (DEG) • Ms. Gesa Vögele, Forum Nachhaltige Geldanlagen (FNG) • Ms. Anja Wagner, Head of Division “Cooperation with the private sector; sustainable economic policy”, BMZ <p>Lead Discussant (2 minutes):</p> <ul style="list-style-type: none"> • Dr. S. Wallace CHENG, International Centre for Trade and Sustainable Development (ICTSD)
15:15	Coffee/Tea Break
15:30	<p><i>Strengthening the contribution of sustainability standards to the implementation of SDGs</i></p> <p><i>Guiding Questions:</i></p> <ul style="list-style-type: none"> • How could sustainability standards be effectively used for SDG implementation? • How can the transparency and acceptability of standards for consumers be strengthened in order to promote sustainable consumption? • What can be the role of public procurement in increasing the impact of sustainability standards? • What are promising avenues of global cooperation in support of VSS? <p>Co-Chairs:</p> <ul style="list-style-type: none"> • Ms. Jennifer Howe, BDI • Prof. Dr. Archana Negi, Jawaharlal Nehru University (JNU) <p>Panel (10 minutes each):</p> <ul style="list-style-type: none"> • Dr. Lale Akgün, newtrade, State Government of North Rhine-Westphalia • Dr. Jürgen Janssen, Partnership for Sustainable Textiles • Mr. Francisco Mari, Brot für die Welt • Dr. Harsha Vardhana Singh, Executive Director, Brookings India <p>Lead Discussants (2 minutes each):</p> <ul style="list-style-type: none"> • Dr. Ulrich Hoffmann, formerly UNCTAD/UNFSS • Mr. Peter Lunenborg, South Centre Geneva • Dr. Kristian Möller, Chief Executive Officer, GLOBALG.A.P. • Mr. Daniel Taras, Global Programme Director, Emerging Market Sustainability Dialogues (EMSD), GIZ • Mr. Reinhard Weissinger, International Organization for Standardization (ISO)
17:30	End of Conference