

Event at COP23, Bonn 2017

German Science Hour „Communicating Climate Science“

8 November 2017, 12:30 - 13:30

Location: German Pavilion, Bonn Zone

Despite scientific facts about climate change, large sections of the public are unaware of associated risks and the urgent need for strong global action and profound transformation. Many think that climate change is a matter of faith. The communication of climate science in mass media, reaching all types of stakeholders, will continue to be of great importance. In addition, it is crucial to address the various aspects of climate science in a manner specific to its target audience.

Agenda

<i>Setting the Scene:</i>		
5 min	Introduction to the topic: Quiz	Host Friedemann Call (DLR)
<i>Science Input:</i>		
15 min	Key note: Communicating climate science in mass media (offline and online)	Hannah Schmid-Petri (University Passau)
10 min	Watching Science: Klimalog, NDC Explorer	Pieter Pauw (DIE)
10 min	Watching Science: Massive open online course (MOOC) on climate change	Marie-Luise Beck (DKK)
10 min	Science Interview: The Science-Policy Interface	Jonathan Lynn (tbd) IPCC Secretariat
<i>Science Dialogue: Interaktion zwischen Wissenschaft und Publikum</i>		
10 min	Q&A session with audience	