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Deutsches Institut für  
Entwicklungspolitik



German Development  
Institute

Workshop

# Making the most out of it: Impact assessments of governance programmes

18 September 2019, Berlin

## **“Making the most out of it: Impact assessments of governance programmes”**

International workshop to be held on September 18th, 2019 at the Berlin Representation of GIZ  
(Repräsentanz Berlin, Reichpietschufer 20, 10785 Berlin)

### **Rationale of the workshop**

The overriding objective of the workshop is to better understand whether international programmes to support governance in developing countries work. In this regard, we will specifically focus on the question of how the impact of these programmes can be measured rigorously. Although impact measurement has become a standard in many fields of development cooperation, there are still doubts that rigorous methods can be applied for governance programmes. The workshop departs from the assumption that measuring impact of governance programmes is not only desirable but feasible too. Overall, the workshop reflects on opportunities and limitations of assessing impact of programmes in the governance sector based on examples from different countries and organisations. The workshop brings together experts from different organisations in both the field of governance support on the one hand and impact assessment/ evaluation on the other hand.

First, the workshop addresses results of impact measurement and asks what they tell us about (the effectiveness of) governance programmes. Second, it will discuss approaches and methods to measure the impact of governance programmes rigorously; and how qualitative and quantitative methods can be effectively combined (mixed methods). Third, organisational and institutional structures, incentives and instruments fostering or impeding the application and use of impact results will be addressed. An interactive gallery walk will give the opportunity to introduce the impact measurement of individual governance programmes. Based upon the results of the previous sessions, selected organisations will discuss the impact of governance programmes and the usefulness of impact assessments of governance programmes on a more strategic level.

### **Background**

This workshop is part of the “Impact Initiative Africa”, a project implemented jointly by the GIZ and DIE. It took off in January 2016, building on a long lead time in which the DIE research programme “Transformation of political (dis-)order: Institutions, values and peace” as well as the GIZ Africa department and the Governance and Conflict division cultivated a regular informal exchange on questions of effective governance support. The initiative is accompanied by a task force within the GIZ Fachverbund Good Governance Africa (FV GGA) that was founded in June 2016 and works on questions of impact. The initiative was complemented with impact measurement of a governance programme in Peru.

## Agenda

17 September 2019

18:00 – 21:00	<b>Welcome dinner (Avanti Cucina Italiana Berlin)</b>
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18 September 2019

9:00 – 9:30	<b>Registration and morning coffee</b>
9:30 – 9:45	<b>Welcome note</b> <i>Kathrin Lorenz (GIZ) and Julia Leininger (DIE)</i>
9:45 – 11:15	<p><b>(1) What do results of impact measurements tell us about (the effectiveness of) governance programmes?</b></p> <p><i>Guiding questions: What does robust impact assessment tell us about how and what works in governance programmes? What are common indicators to measure impact? How can results inform future governance programmes?</i></p> <ul style="list-style-type: none"> <li>- Measuring impact of bilateral governance programmes in Africa, <i>Katharina Hübner (GIZ) and Armin von Schiller (DIE)</i></li> <li>- <i>Mikael Boström</i>, Swedish International Development Cooperation Agency (Sida)</li> <li>- <i>Julien Labonne</i>, Associate Professor in Economics and Public Policy, Blavatnik School of Government, University of Oxford</li> </ul> <p><b>Presentations à 12 minutes</b></p> <p><b>Moderation:</b> <i>Jana Kuhnt (DIE)</i></p>
11:15 – 11:30	<b>Coffee break</b>
11:30 – 13:00	<p><b>Approaches and methods: How to measure the impact of governance programmes rigorously?</b></p> <p><i>Guiding questions: What are the pros for rigorous methods and how can they be combined with other methods? Is there a “gold standard” for rigorous impact measurement for different settings and modes of delivery of governance programmes? What is the added value of mixed method approaches? What are common limitations in implementing impact assessments?</i></p> <ul style="list-style-type: none"> <li>- <i>Cyrus Samii</i>, Evidence in Governance and Politics (EGAP) and Professor of Politics, New York University</li> <li>- <i>Macartan Humphreys</i>, Wissenschaftszentrum Berlin für Sozialforschung (WZB) and Professor of Political Science at Columbia University</li> <li>- <i>Franziska Krisch (GIZ)</i></li> </ul> <p><b>Moderation:</b> <i>Armin von Schiller (DIE)</i></p>
13:00 – 14:00	<b>Lunch break</b>

14:00 – 14:30	<p><b>Drawing initial conclusions from the previous sessions and open discussion</b></p> <p><b>Moderation:</b> <i>Luis Camacho</i>, National Opinion Research Center (NORC) at the University of Chicago</p>
14:30 – 16:00	<p><b>Incentives for rigorous impact measurement of governance interventions</b></p> <p><i>Guiding questions: What are the typical incentives and disincentives to pursue impact assessment? What are the different standards and expectations of different actors for impact assessment? How are the results used for programme and portfolio management in the governance sector? Do results from impact assessment of governance support fulfil your information need to report on impact of development programmes and development cooperation?</i></p> <p>This session is interactive. Participating organisations present individual projects of measuring impact of governance programmes and discuss them with other participants.</p> <p><b>Flashlights to kick off – Insights from German organisations (3 minutes each):</b></p> <ul style="list-style-type: none"> <li>- <i>Elisabeth Leiss</i> (GIZ)</li> <li>- <i>Maja Bott</i>, Kreditanstalt für Wiederaufbau (KfW)</li> <li>- <i>Martin Bruder</i>, Deutsches Evaluierungsinstitut der Entwicklungszusammenarbeit (DEval)</li> <li>- <i>Hannah Schmelzer</i>, Federal Ministry for Economic Cooperation and Development (BMZ)</li> </ul> <p><b>Gallery walk:</b> A gallery walk where posters are presented opens up room for exchange in small groups on practices of home institutions.</p> <p><b>Moderation:</b> <i>Renate Kirsch</i> (GIZ)</p>
16:00 – 16:15	<b>Coffee break</b>
16:15 – 17:45	<p><b>Wrap up: What do we learn both for governance interventions and for impact assessments and evaluations in this field?</b></p> <p><i>Guiding questions: How do results of impact assessments inform strategic decision-making in the area of support to governance (and in general)? Which elements are more or less needed to base strategic portfolio decisions more on evidence? Have results from impact assessments helped your sector to improve? How useful are the practical experiences as contribution to the debate in the governance field on methods for impact assessment?</i></p> <p><b>Presentations:</b></p> <ul style="list-style-type: none"> <li>- <i>Danielle Reiff</i>, United States Agency for International Development's (USAID) Center of Excellence on Democracy, Human Rights and Governance</li> <li>- <i>Morgan Holmes</i>, International Initiative for Impact Evaluation (3ie)</li> <li>- <i>Catherine Anderson</i>, Organisation for Economic Co-operation and Development (OECD)</li> </ul> <p><b>Moderation:</b> <i>Julia Leininger</i> (DIE)</p>
17:45 – 18:00	<b>Takeaways and closing remarks</b>
18:00 – 19:30	<b>Reception</b>

## List of participants

Anderson	Catherine	Organisation for Economic Co-Operation and Development (OECD)
Ayub	Gouhar	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Beber	Bernd	Wissenschaftszentrum Berlin für Sozialforschung gGmbH (WZB)
Bogdan	Daryna	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Bostroem	Mikael	Swedish International Development Cooperation Agency (Sida)
Bott	Maja	Kreditanstalt für Wiederaufbau (KfW)
Bruder	Martin	Deutsches Evaluierungsinstitut der Entwicklungszusammenarbeit gGmbH (DEval)
Camacho	Luis	University of Chicago
De Allegri	Manuela	University of Heidelberg
Ebert	Cara	Rheinisch-Westfälisches Institut für Wirtschaftsforschung (RWI)
Farag	Farida	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Fischer	Lukas	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Florian	Michael	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Gaber	Basma	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Garcia-Hernandez	Ana	Wissenschaftszentrum Berlin für Sozialforschung (WZB)
Gosztonyi	Kristóf	Analysis Research Consulting (ARC)
Hager	Anselm	
Harnau	Sonja	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Heisig	Anna-Maria	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Hermann	Andreas	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Hermes	Peter	Auswärtiges Amt
Hilbig	Alexandra	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Hofmann	Jana	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Holmes	Morgan	International Initiative for Impact Evaluation (3ie)
Hübner	Katharina	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Humphreys	Macartan	Wissenschaftszentrum Berlin für Sozialforschung (WZB)
Kammermeier	Julia	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Kirsch	Renate	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Kraemer	Marion	Deutsches Evaluierungsinstitut der Entwicklungszusammenarbeit gGmbH (DEval)
Kretschmer	Timo	Deutsches Evaluierungsinstitut der Entwicklungszusammenarbeit gGmbH (DEval)
Krisch	Franziska	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Kuhnt	Jana	Deutsches Institut für Entwicklungspolitik (DIE)
Labonne	Julien	Blavatnik School of Government, University of Oxford
Leiderer	Stefan	Deutsches Evaluierungsinstitut der Entwicklungszusammenarbeit gGmbH (DEval)
Leininger	Julia	Deutsches Institut für Entwicklungspolitik (DIE)
Leiss	Elisabeth	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Lorenz	Kathrin	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)

Mayr	Christine	Auswärtiges Amt
Mistereck	Jenny	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Naguib	Caroline	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Obser	Andreas	Universität Potsdam
Proehl	Alexander	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Ramge	Daniel	Auswärtiges Amt
Reiff	Danielle	United States Agency for International Development's (USAID)
Reiners	Lennart	Kreditanstalt für Wiederaufbau (KfW)
Salm	Marco	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Samii	Cyrus	Evidence in Governance and Politics (EGAP) Bundesministerium für wirtschaftliche Zusammenarbeit und Entwicklung (BMZ)
Schmelzer	Hannah	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Schneider	Thomas	
Schneider	Tillmann	
Scholtys	Britta	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
Schweitzer	Sylvia	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
von Schiller	Armin	Deutsches Institut für Entwicklungspolitik (DIE)
Valk	Oliver	Bundesministerium für Wirtschaft und Energie (BMWi)
Wingens	Christopher	Deutsches Institut für Entwicklungspolitik (DIE)

The **Workshop** (18 September) is taking place at the **Gesellschaft für Internationale Zusammenarbeit (GIZ)**  
Reichpietschufer 20  
10785 Berlin



Source: OpenStreetMap

## How to get to the Gesellschaft für Internationale Zusammenarbeit (GIZ)

### a) Arriving from Berlin Central Station:

The best way to reach the Gesellschaft für Internationale Zusammenarbeit (GIZ) from central station is by train and subway.

Take any of the following trains ([S-Bahn](#)) to Friedrichstraße: S5 (bound for Strausberg), S7 (bound for Ahrensfelde) and S75 (bound for Wartenberg). Change here for S-Bahn lines S1 (Wannsee), S2 (Lichtenrade) or S25 (Teltow) and get off at Potsdamer Platz. You can take the underground (U2) in the direction of Ruhleben to the stop at Mendelssohn-Bartholdy-Park. From here you can walk to the GIZ Office.

### b) Arriving from Tegel Airport:

Take the [X9 bus](#) (in the direction of Zoologischer Garten) and get off at Ernst-Reuter-Platz. Change here for the underground line U2 ([U-Bahn](#)) in the direction of Pankow and get off at Mendelssohn-Bartholdy-Park. From here you can walk to the GIZ Office.

Please consult the website of the [Transport Association Berlin](#) (BVG) for local transport schedules.