



## **3<sup>rd</sup> Virtual Capacity Building Workshop: Implementation Challenges for a Multilateral Framework on Investment Facilitation for Development**

**23 September 2020**

### **PROGRAMME**

This is the **3<sup>rd</sup> Virtual Capacity Building Workshop: Implementation Challenges for a Multilateral Framework on Investment Facilitation for Development** organised in the framework of the Investment Facilitation for Development project, jointly implemented by the International Trade Centre (ITC) and the German Development Institute/Deutsches Institut für Entwicklungspolitik (DIE). The workshop is co-organized by ITC and DIE with the World Association of Investment Promotion Agencies (WAIPA) and the World Economic Forum (WEF).

The Virtual Workshop will take place on 23 September 2020, from 14:00 to 17:30 Geneva time (Central European Time), 08:00 to 11:30 Eastern Standard Time, and 20:00 to 23:30 China Standard Time.

The workshop is meant to make an input into the negotiations of a multilateral framework on investment facilitation for development at the WTO. It is open to all WTO delegates and government representatives from capitals. Additional invitees include members of the Commentary Group and the Expert Network on a Multilateral Framework on Investment Facilitation for Development, both established in the framework of the ITC/DIE project, the Commentary Group together with the WEF, as well as member organizations of WAIPA. The objective is to facilitate joint learning and capacity building among delegates, government officials, representatives of investment promotion agencies and multinational enterprises, as well as technical experts. The workshop will be held under the Chatham House Rule to facilitate open and results-oriented discussions.

We are aiming to make the workshop as participatory as possible. Therefore, you are encouraged to ask questions and make comments during the presentations. You will also have the option of sending written questions/observations to the experts during the meeting by clicking on the “chat” button of the Zoom window and typing your question/comment.

## PROGRAMME

14:00 – 14:05

### Opening Address

**Rajesh Aggarwal**, Chief, Trade Facilitation & Policy for Business Section, International Trade Centre (ITC)

14:05 – 14:15

### Keynote Speech

**Mathias Francke**, Ambassador-designate of Chile to the WTO, Coordinator of the Structured Discussions on Investment Facilitation for Development

14:15 – 15:30

### 1<sup>st</sup> Session: Additional, Concrete Investment Facilitation Measures

This session will focus on new measures that apparently have not been included in the Informal Consolidated Text of the WTO Structured Discussions on Investment Facilitation for Development.

*Chair*

**Karl P. Sauvant**, Resident Senior Fellow, Columbia University/Columbia Center on Sustainable Investment (CCSI)

**Matthew Stephenson**, Policy and Community Lead, International Trade and Investment, World Economic Forum (WEF) – *New general investment facilitation measures.*

**Khalil Hamdani**, Visiting Professor, Lahore School of Economics, Pakistan – *Sustainability-focused investment facilitation measures.*

**Mia Mikic**, Director Trade, Investment and Innovation Division, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) – *What concrete provisions would enhance implementation in developing countries?*

**Crispin Conroy**, Representative Director to Geneva, International Chamber of Commerce (ICC) – *A private sector perspective on key investment facilitation measures.*

15:30 – 15:40

Coffee break

15:45 – 17:20

**2<sup>nd</sup> Session: Learning from Experience for the Implementation of a Multilateral Framework**

This session reviews experiences from the implementation of investment facilitation measures in bilateral and regional agreements as well as trade facilitation measures and draws lessons for the design of a multilateral framework on investment facilitation for development.

*Chair*

**Axel Berger**, Senior Researcher, German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE)

**Boubacar Zakari Wargo**, Minister of the Niger High Council of Investment and CEO of ANPIPS – *What can we learn from the implementation of investment facilitation measures at the country level?*

**Daniela Oliveira Rodrigues**, Strategic Partnership Coordinator, Undersecretariat of Foreign Investments, Executive Secretariat of CAMEX, Ministry of Economy, Brazil – *What can we learn from the implementation of investment facilitation measures in international investment agreements?*

**Helen Chang**, Project Officer, WTO Trade Facilitation Committee – *What can we learn from the implementation of the TFA and the role of technical assistance?*

**Parasram Gopaul**, Counsellor Permanent Mission of Mauritius to the WTO – *How should special and different treatment be reflected in a multilateral framework on investment facilitation for Development – a developing economy perspective.*

**Carlo Pettinato**, Head of Unit, Investment, Directorate General for Trade, European Commission - *How should special and different treatment be reflected in a multilateral framework on investment facilitation for Development – a developed economy perspective.*

17:20 – 17:30

**Concluding Remarks**

**Bostjan Skalar**, World Association of Investment Promotion Agencies (WAIPA)

## **Background material**

The reports on the earlier capacity building workshops, the Expert Network and Commentary Group meetings and the general public webinars are available here: <https://www.intracen.org/itc/Investment-Facilitation-for-Development/>.

ITC/DIE, “An Inventory of Concrete Measures to Facilitate the Flow of Sustainable FDI: What? Why? How?” (available at: <https://www.intracen.org/uploadedFiles/intracencorg/Content/Redesign/Events/IF%20Inventory%20September%2017%202020%20rev.pdf>).

Karl P. Sauvant and Evan Gabor, “[Advancing Sustainable Development by Facilitating Sustainable FDI, Promoting CSR, Designating Recognized Sustainable Investors, and Giving Home Countries a Role](#)”.

Axel Berger and Ali Dadkhah, “[Challenges of negotiating and implementing an international investment facilitation framework](#)”.

## **Bios**

### **Rajesh Aggarwal**

Rajesh Aggarwal is Chief of the Trade Facilitation & Policy for Business Section of the International Trade Centre (ITC), Geneva. He is leading a programme of assisting the private sector in developing countries to be the change agent for trade policy reform and engage in business advocacy with their governments in design and implementation of trade policies and negotiating positions that reflect the business interests. Before joining the ITC, he worked for the Indian Government and participated in WTO Doha Round of trade negotiations. He has published papers in the area of trade negotiations including a paper titled “Dynamics of Agriculture Negotiations in WTO” in the *Journal of World Trade*.

### **Axel Berger**

Axel Berger is a Senior Researcher at the German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE). He works on the design, effects and diffusion patterns of international trade and investment agreements, with a focus on emerging markets and developing countries. Other areas of current research include the effects of an international investment facilitation framework, the impact of free trade agreements on upgrading within global value chains and the role of the G20 in global governance. He teaches international political economy at the University of Bonn and regularly advises developing countries, development agencies and international organisations on trade and investment matters.

### **Helen Chang**

Ms. Chang is a Project Officer with the Trade Facilitation team at the Market Access Division at the WTO. She supports the work of the Committees on Trade Facilitation and Customs Valuation. In addition, she conducts research on the negotiation history of the Trade Facilitation Agreement as well as the relationship between the TFA and such other

trade aspects as e-commerce and, humanitarian aid. She holds a Master's Degree on International Economic Law and Policy. Before joining the WTO, she worked with the World Bank and has extensive experience in bilateral trade negotiations.

### **Crispin Conroy**

Crispin Conroy is the ICC Representative Director, Geneva, and also the ICC Permanent Observer to the United Nations in Geneva. Prior to his appointment, Mr. Conroy worked with the Australian Department of Foreign Affairs and Trade and had a number of diplomatic postings, including Ambassador to Chile, concurrently accredited to Bolivia, Colombia, Peru and Ecuador; Deputy Head of Mission, Australian High Commission, Port Moresby, Papua New Guinea; and Ambassador to Nepal. Mr. Conroy has also worked with the Australian Trade and Investment Commission (Austrade); the Australian IPA, as Senior Trade and Investment Commissioner, Italy, based in Milan; and Senior Trade Commissioner for Latin America, based in Chile and then Colombia. Mr. Conroy has a Masters in International Law from the Australian National University, and a Bachelor of Arts (Hons) and Law (Hons), also from the Australian National University.

### **Mathias Francke**

Mathias Francke is Coordinator of the Structured Discussions on Investment Facilitation for Development and the 2019 APEC SOM Chair. Previously, he was Director General for Multilateral Economic Affairs, Director for Bilateral Economic Affairs, Chief of Cabinet and senior advisor at the Chilean Vice Minister of Trade. As a Foreign Service officer since 1989, he has been posted to the Chilean Embassy to the UK as Deputy Head of Mission (2014 to 2018), the Permanent Mission of Chile to the WTO (2000 to 2005 and as Deputy Head of Mission from 2006 to 2010) and the Trade Office of the Chilean Embassy to the USA (1992 to 1996). Mr. Francke is a lawyer from the Catholic University of Chile and has a graduate degree from the School of Foreign Service at Georgetown University.

### **Khalil Hamdani**

Khalil Hamdani has been involved in multilateral economic cooperation for more than three decades. He has held a variety of managerial, technical and policy positions in the United Nations. He is a senior international news editor on economic development. He is an active proponent of South-South cooperation. Mr. Hamdani held a permanent appointment with the United Nations and was most recently Director of the Division on Investment, Technology and Enterprise Development, which comprises 100 researchers and staff. His Division produces the annual World Investment Report. He oversaw the intergovernmental deliberations on international investment matters in the United Nations system. He created the United Nations programme on investment policy reviews, which was declared a "valuable mechanism" by the G-8 Heads of State Summit in 2007.

### **Mia Mikic**

Mia Mikic is Director, Trade, Investment and innovation Division in United Nations ESCAP. She also coordinates the Asia-Pacific Research and Training Network on Trade (ARTNeT), an open network of research, academic institutions and think-tanks in the Asia-Pacific region, covering all key means of implementing the Sustainable Development Goals. Previously, she was Professor of International Economics at the University of Zagreb, and Senior Lecturer at the University of Auckland. She is the author of a number of reports and papers and has edited or co-edited several volumes, most recently with Bruno

Jetin, ASEAN Economic Community - A Model for Asia-wide Regional Integration, 2016. She oversees the preparation of Asia-Pacific Trade and Investment Report, a flagship publication on trade and investment. Her current work focuses on the impacts of trade liberalization, services trade liberalization, non-tariff protection, frontier technologies' use for inclusive future of work, and evidence-based policymaking in trade, investment and innovation. She has a Doctorate in Economics from the University of Zagreb.

### **Carlo Pettinato**

Carlo Pettinato Head of the Unit responsible for investment policy, in the Directorate General for Trade of the European Commission. Before this post he has been Deputy Head of Unit responsible for trade relations with Latin America. He started his EU career in DG Trade in the trade defence department and then moved to become EU negotiator on investment issues in the WTO, OECD, ASEM, and in the context of the EU-Chile and EU-Mercosur negotiations (1998-2004). Between 2005 and 2011 he was posted in the EU Delegations to Jamaica (Kingston) and Central America (Managua) as economic counsellor. Carlo Pettinato studied Political Sciences with specialisation in International Economics at the University of Florence (supervisor: Prof. Mario Draghi) and holds a Master in Public Administration from the Solvay Business School. He has been guest lecturer at Bocconi University (Milan, Italy), PhD course in International Economic Law, and at the College of Europe (Bruges, Belgium).

### **Daniela Oliveira Rodrigues**

Federal Public Attorney, master in International Law from the Faculty of Law of the University of São Paulo. Bachelor degree in Law, from the same institution. Author of the Legal Certainty Guide for Foreign Investors (in Portuguese and English versions) and the Guide on Regulatory Practices, both published by the Federal Attorney General's Office in 2018. Member of the Brazilian government negotiation group of Cooperation and Facilitation Investment Agreements (ACFIs). Currently holds the position of Deputy Undersecretary of Foreign Investments of the Secretariat of the Chamber of Foreign Trade (SINVE / SE-CAMEX).

### **Karl P. Sauvant**

Karl P. Sauvant introduced the idea of an International Support Program for Sustainable Investment Facilitation in the E15 Task Force on Investment Policy in 2015. From there, the proposal was taken forward in the WTO. He has written extensively on this subject (see <https://ssrn.com/author=2461782>), participated in various events relating to it and currently assists the ITC and DIE on a project on Investment Facilitation for Development. He retired in 2005 as Director of UNCTAD's Investment Division and established, in 2006, what is now the Columbia Center on Sustainable Investment (CCSI), stepping down as its Executive Director in 2012, to focus his work, as a CCSI Resident Senior Fellow, on teaching, research and writing.

### **Bostjan Skalar**

Bostjan Skalar is a Slovenian citizen born in Ljubljana, Slovenia and is currently serving as an Executive Director - CEO of the World Association of Investment Promotion Agencies. WAIPA is the umbrella organization of IPAs worldwide, established in 1995 under auspices of UNCTAD. Previously he served as a Director of new Slovenian Public Agency for Promotion of the Investment, Internationalization, Entrepreneurship and

Tourism (SPIRIT). He also served as a Consul for Economic Affairs of Slovenia in Istanbul, Turkey. He has effectively performed his international business activities and managing roles in different sectors in many countries. He has over 20 years of management experience and is one of the global leaders in the investment promotion area with a private-sector focus. His vast experience in different fields in the private to public sectors gives him a global overview of current business and geopolitical trends that influence the flows of FDI.

### **Matthew Stephenson**

Matthew Stephenson is Policy and Community Lead for International Trade and Investment at the World Economic Forum, where he manages the Global Investment Policy and Practice initiative. This initiative works in several emerging markets to identify measures that facilitate investment and maximise its development impact. Previously he led the workstream on outward FDI at the IFC, worked on Africa and on investment at the OECD and led the economic team on Afghanistan and economic programmes in the Middle East at the U.S. Department of State. He is a member of the T20 Task Force on Trade and Investment, has a PhD from the Graduate Institute in Geneva, a master's from the Harvard Kennedy School and a bachelor's from Oxford University.

### **Boubacar Zakari Wargo**

Boubacar Zakari Wargo is Minister and Special Advisor of Niger's Head of State, in terms of investment promotion and facilitation. He is also in charge of public-private partnerships and strategic projects in Niger. He serves as the Permanent Secretary of Niger's Investment Council, a public-private dialogue platform. Mr. Wargo graduated from HEC Paris and has worked in several banks in Africa in leadership positions. His extensive expertise in public and private sector management has provided him a deep understanding of investment facilitation and attraction issues in his country and Africa.