



# **PSS PLATFORM IN INDIA**

## **Key Concerns and Way Forward**

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**Ravi P Singh, SG**  
Quality Council of India

# AGENDA

**a**

**HOSTING A NATIONAL PLATFORM**

**b**

**EXISTING ECOSYSTEM OF STANDARDS**

**c**

**CONCERNS REGARDING PSS**

**d**

**INDIAN EXAMPLE**

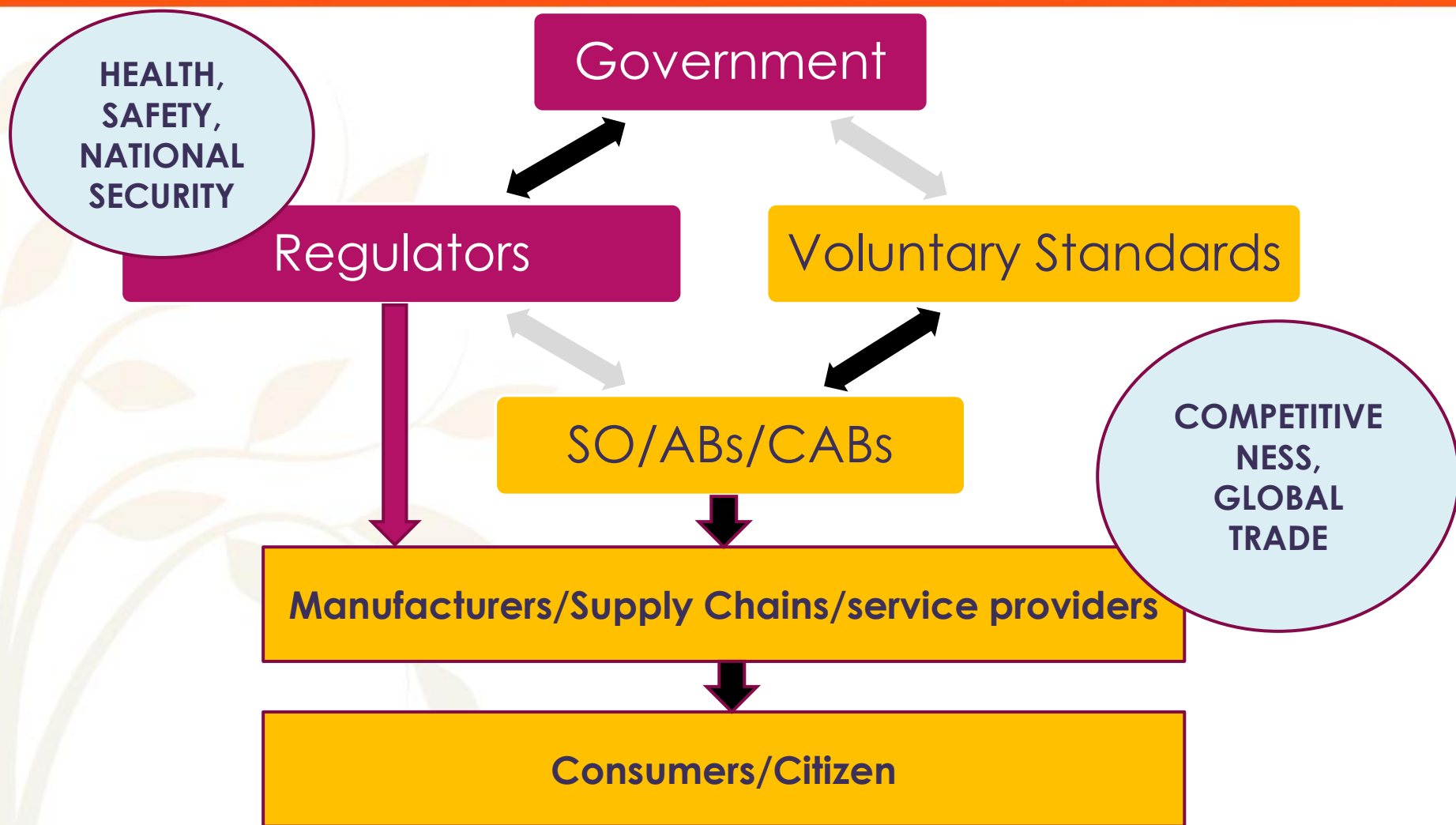
**e**

**WAY FORWARD**

# UNIQUENESS OF QCI TO HOST PSS PLATFORM

- QCI, an independent body under the Ministry of Commerce, has been instrumental in providing support to Government and Industry.
- Focal point for both Government and industry bodies - having representation from both - identified as hub of PSS in Standards Conclave in 14/15
- QCI works closely with National Standards body and formulates Voluntary standards across 'Standards Chain'. (Policy to Implementation)
- Unbiased and credible organisation - understand each level of design and development of Standards – delivers futuristic models for all sectors
- Vol. Std. designed by multi-stakeholder consultations have been consistently adopted by Indian Government– ZED, AYUSH, YOGA, NMPB.
- Using our expertise we have gained substantial acceptance in the SAARC region for sustainable solutions – Lead Safe Paint Scheme and SAARC GAP
- QCI collaborates with Standards/ Accreditation Bodies across economies for promoting VSS for mutual benefit - ARSO, ANSI, DGQ, IPEN, FAO, ANAB, GCC

# EXISTING ECOSYSTEM IN INDIA



**PSS IS INCREASINGLY USED TO DEMONSTRATE COMPLIANCE TO REGULATION INDIA (FOOD AUTHORITY/ AYUSH CoPP/ YOGA - RECRUITMENTS)**

- Compliance to PSS in developing economies difficult: readiness, alien concepts, complex interpretation, long term investment, no interoperability among PSS
- There is no Platform yet to harmonize PSS in different economies.
- Fear of PSS becoming a Barrier to Trade.
- Industry need to be presented with a viable proposition in adopting PSS.
- Access to funds and timelines to encourage adoption of PSS without impinging business is not clear.

# INDIAN EXAMPLE ON PSS

- Zero Defect Zero Effect (ZED) created as a voluntary Standard for two sets of MSMEs:
  - MSMEs selling their products directly to international market
  - Part of Supply Chain of OEMs
- The concerned Ministry adopts the standard. Promotes it with varying subsidy to Micro, Small and Medium Industries.
- The Platform is launched by the Prime Minister on October 18, 2016 as an integral part of 'Make in India' campaign.
- Small Industry Associations, Industry Chambers, Standards bodies around the world, Training bodies, Conformity Assessment bodies, Consulting bodies are all part of the Ecosystem in ZED.
- With government support, Action Plan for promoting ZED in being planned.

# THE WAY FORWARD

- Every economy must identify a single body for PSS.
- Conformity Assessment process must be harmonized and agreed.
- A maturity model approach has worked well in India; other economies may also consider it as long term strategy.
- Every Voluntary Standard must be followed with an action plan to the Government for provide wide ranging incentives like:
  - Making VSS pre-requisite for local procurement
  - Access to funds for upgradation
  - Access to global markets
  - Through PSS reduction in oversight for local laws
  - Through PSS reduction in oversight in technical regulations (deemed compliant status)
- Begin with a commitment to show our alignment to SDGs.

**LET'S SIGN A DECLARATION TO CELEBRATE THE REPORT**









# UNFSS

United Nations Forum on Sustainability Standards  
a joint initiative of FAO, ITC, UNCTAD, UNEP and UNIDO

A Platform of International Dialogue on Voluntary Sustainability Standards

For more information about:  
India's National PSS Platform

[sg@qcin.org](mailto:sg@qcin.org)

[manish.pande@qcin.org](mailto:manish.pande@qcin.org)